

## FOR IMMEDIATE RELEASE

### **Positioned to build an ecosystem that will propel Asia Pacific's growth in rotorcraft and unmanned systems**

*Expanded pool of thought-leaders, exhibitors and visitors gather for strategic conversations, forge partnerships to deploy solutions that connect populations and improve quality of lives*

**SINGAPORE, 8 April 2019** – Rotorcraft Asia 2019 and Unmanned Systems Asia 2019, the region's first integrated platform for rotorcraft and unmanned systems, returns to tap on an increasing wealth of opportunities in the thriving Asia Pacific region. At its second edition, both shows will host an expanded pool of close to 100 companies from 23 countries who will showcase their latest technology products and services to about 3,500 attendees from 56 countries; from 9-11 April 2019 at the Changi Exhibition Centre in Singapore.

For the first time since its inaugural edition, Rotorcraft Asia 2019 and Unmanned Systems Asia 2019 will be held in conjunction with the 7<sup>th</sup> World Civil Aviation Chief Executives Forum (WCACEF); underscoring its strategic significance in the agenda of aviation leaders across the globe. Organised by the Civil Aviation Authority of Singapore (CAAS), WCACEF delegates will be presented with a curated programme that features the latest vertical lift technologies.

*"We are encouraged by the strong showing of returning and new exhibitors and delegates. The presence of more than half of the world's leading helicopter Original-Equipment-Manufacturers (OEMs) is a strong testimony to the relevance of this platform for strategic discussions, networking and collaborations which eventually fuel growth in Asia Pacific," said **Mr Leck Chet Lam, Managing Director, Experia Events Pte Ltd.** "The breadth of industries represented for unmanned systems also underscores the value of this platform to drive embracement and deployment of drones solutions in traditional sectors such as agriculture, oil and gas, emergency medical services, for maximum resource optimisation and operational efficacy."*

Capturing 33% of the global market share between 2018-2027, ASCEND by Cirium forecasts the Asia Pacific to be the fastest growing and leading region for helicopter deliveries. Similarly for unmanned systems, Goldman Sachs Research forecasts that drone spending between 2017 and 2021 in the Asia Pacific is estimated to be US\$14.2 billion, the second largest market globally after North America, driven by growing demand from the commercial and civil government sectors.

## Revolutionising The Way We Live, Work And Operate

Against the immense potential in both rotorcraft and unmanned systems industries, fresh possibilities are beginning to surface as both worlds increasingly converge to unleash new growth areas among previously unviable industries in Singapore and Asia Pacific<sup>1</sup>. In its effort to reflect this development, Rotorcraft Asia 2019 and Unmanned Systems Asia 2019 will present the **Urban Mobility Showcase**, Asia Pacific's first platform dedicated to showcasing cutting edge electric Vertical Take-off and Landing (eVTOL) technologies and innovations to demonstrate how the twin worlds of rotorcraft and unmanned technologies are coming together to revolutionise the way we live, work and operate. A key highlight is the Asian debut of Volocopter's fully eVOTL aircraft that is capable of transporting two passengers for about 30km<sup>2</sup>.

Both events will also debut **What's Next**, a joint strategic platform where start-ups are offered opportunities to showcase their capabilities, and pitch business ideas and offerings to investors, accelerators and corporate partners. Themed *The Future of Vertical Lift*, 10 start-ups from Australia, China and Singapore will present new technologies and innovations that address four problem statements: **Urban Mobility** solutions to help revolutionise the existing transport landscape to provide new mobility services; **Traffic Management** solutions to enhance management traffic on land and in the air; **Surveillance, Monitoring & Inspection** solutions to improve surveillance, control and monitoring measures; and **Enabling Systems** solutions to support UAV operations and developments.

## Facilitating Thought Leadership Through Strategic Conferences

Taking centre-stage for strategic thought-leadership in Asia Pacific, the Rotorcraft Asia 2019 and Unmanned Systems Asia 2019 conferences are well-positioned to discuss pertinent issues relating to the use of rotorcraft and unmanned systems. Centred on the themes of *The Future of Rotary in Asia* and *Enabling the UAS Future*, conference highlights include leadership roundtable discussion on the situation among different market, and panel discussions on regulation in an evolving UAS environment and unmanned aircraft systems traffic management.

## Strategic Business Matching Platform

<sup>1</sup> [https://www.gov.sg/~sgpcmedia/media\\_releases/edb/press\\_release/P-20190214-1/attachment/EDB%20YIR%202018%20-%20Media%20Release.pdf](https://www.gov.sg/~sgpcmedia/media_releases/edb/press_release/P-20190214-1/attachment/EDB%20YIR%202018%20-%20Media%20Release.pdf)

<sup>2</sup> <https://www.rotorcraft-asia.com/newsbyte/volocopter-debut-showcase-asia.html>

Additionally, the VIP Buyers Programme, which garnered overwhelming success in the inaugural edition, will return to help exhibitors forge new partnerships. Participants will have the opportunity to meet senior public sector representatives from the Royal Brunei Technical Services, Ministry of National Defense of Cambodia, Fire and Rescue Department of Malaysia, Malaysian Maritime Enforcement Agency, Royal Malaysia Police and South Korean's Defence Acquisition Program Administration. From the commercial side, participants include Aviators Air Rescue Pvt Ltd, BP Oil and Energy, Heliservices Ltd, Philjets Aero Services Inc, and Sabah Softwoods Berhad.

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#### **About Rotorcraft Asia and Unmanned Systems Asia**

Rotorcraft Asia 2019 and Unmanned Systems Asia 2019 is held from 9 to 11 April 2019 at the Changi Exhibition Centre in Singapore, with close to 100 companies from 23 countries gathering to showcase innovative solutions in rotorcraft and unmanned systems. A unique one-stop platform for visitors to discover the industry's latest innovations and technologies, the events are organised by Experia Events Pte Ltd, and supported by the Civil Aviation Authority of Singapore (CAAS), the Defence Science and Technology Agency, the Ministry of Transport, the Singapore Economic Development Board and the Singapore Exhibition and Convention Bureau.

For more information on Rotorcraft Asia, please visit [www.rotorcraft-asia.com](http://www.rotorcraft-asia.com) and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#).

For more information on Unmanned Systems Asia, please visit [www.unmannedsystems-asia.com](http://www.unmannedsystems-asia.com) and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#).

#### **About Experia Events Pte Ltd**

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest aerospace and defence event, as well as key events such as IMDEX Asia, Asia Pacific's flagship maritime defence show; Rotorcraft Asia, the premier dedicated event for the global civil helicopter industry; and Unmanned Systems Asia, which presents the future of unmanned systems across a vast spectrum of commercial and defence applications.

Experia Events' expertise also extends to the government and lifestyle sectors, through key events such as the World Cities Summit, Singapore International Water Week and CleanEnviro Summit Singapore. With a proven track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally. For more information, visit: [www.experiaevents.com](http://www.experiaevents.com).

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